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# Vogue Colors A To Z: A Fashion Coloring Book



## Synopsis

In this first-ever coloring book from American Vogue, you are invited into a world of fashion fantasy. Twenty-six archival magazine covers from 1912 to 1932, by ten celebrated illustrators living here and abroad, take you back to a more playful and whimsical moment of boas, bows, hats and headpieces, fans, pearls and gloves, and even exotic animals. Coloring book fans of all ages can try their hand at the Art Deco patterns and letters from A to Z and the lively drawings of women dressed for the task at hand, whether it is driving their own car, pruning morning glories in the garden, feeding a dragon, steering a gondola, sitting on a crescent moon, perched on a peacock or riding a zebra—side-saddle, of course. This is the Vogue woman as liberated, stylish, and always dressed for adventure. At the back, don't miss the twenty-six Vogue covers in their original colors with lively captions as well as a stunning six-page gatefold of twenty-one glamorous dresses from 1912 to 1932 to color, tear out, and display.

## Book Information

Paperback: 64 pages

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Product Dimensions: 10.9 x 0.4 x 10.2 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 140 customer reviews

Best Sellers Rank: #23,315 in Books (See Top 100 in Books) #6 in Books > Arts &

Photography > Drawing > Coloring Books for Grown-Ups > Fashion #17 in Books > Arts &

Photography > Graphic Design > Commercial > Fashion Design #57 in Books > Humor &

Entertainment > Pop Culture > Art

## Customer Reviews

VALERIE STEIKER, the editor of this book, is the culture editor at Vogue and the author of *The Leopard Hat: A Daughter's Story* and the editor, with Chris Knutsen, of a collection of essays, *Brooklyn Was Mine*. The ten illustrators are: from America, Helen Dryden, Harriet Meserole, Rita Senger, E.M.A Steinmetz, Arthur Gavin Finley, and George Wolfe Plank; from France, Georges Lepape, Pierre Mourgue, André Marty; and from Spain, Eduardo García Benito. Most of them were born in the 1880s or '90s; some, even the Americans, studied at the *École des*

Beaux-Arts in Paris; one—George Wolfe Plank—was self taught; and Arthur Gavin Finley also moonlighted as a magician, called Henry Gavin, credited with the invention of the Tent Vanish Trick.

At the time that I write this review, there two different Vogue coloring books that have just been released. The other one is based on British Vogue and this book is based on American Vogue magazine. They are quite different in time period, style, and print. There are 26 designs based on magazine covers from 1912 to 1932. Each one is associated with a letter of the alphabet. For example, the first one I chose to color (using Prismacolor Premier Soft Core pencils) is of a young woman pushing a wheelbarrow of flowers on a windy day. The magazine is from June 15, 1915, and the editors of this book associated the design with W for wheelbarrow. The design is on the front of the back and the letter and stylized illustration (plus W is for wheelbarrow) is on the back of the page. In addition to the 26 designs, there are coloring opportunities on the fold out flaps of the front and back cover. Better still is a lovely four page fold-out at the back of the book which is printed front and back with a design from each of the years between 1912 and 1932. All of the designs include some small details that may be a bit difficult to color. The artwork is appears to have been sketched but the lines are a tad squiggly and there are disconnects that make it more difficult to color. I also noted that the title and other print on the designs have been done with a weird wiggly typeface. I think that the point is to make the design appear vintage but, in many cases, it merely makes it look a little odd. This issue would not keep me from buying the book as I really love the designs otherwise but it certainly impacts my enjoyment of it. If I could place a rating of 4.5 on this book, I would do so; however, as I cannot, I always round up to the next highest star. I will provide more detail about the physical coloring book below but here is a quick overview of what I found:

26 Full page American Vogue Fashion Designs (A to Z) Great extra coloring including 4 page fold-out Printed on both sides of heavyweight non-perforated paper Designs do not merge into the binding area Hybrid Glue and Sewn Binding Alcohol-based markers seep through this page slightly Water-based markers, India ink pens, and gel pens do not seep through the page Coloring pencils work well with this paper but have blending issues The designs in this book are printed on both sides of the page. The paper used is really nice heavyweight, white, and non-perforated. The actual fashion designs are on one side of the page while the letter associated is on the back. For me, that equals a waste page if I want to use alcohol-based markers. If I use any other medium, I can also color that back page as well. The binding is both glued and sewn (with lots of little stitches that are impossible to snip.) The designs do not merge into the binding area. You will have to cut

pages out if you want to remove them from the book but you won't lose any portion of the design in doing so. I would have loved to see perforations on this coloring book for easy removal for framing. This is a fairly thick book but getting it to open flat was really easy. There are many extras such as the fashion elements on both the front and back page fold-outs as well as the four-page fold-out printed with 21 fashionable designs – one for each of the years represented by the covers. There is also a full color thumbnail of each of the cover designs with a short blurb about it should you wish to follow the original colors. I went my own way for my first project but I certainly had fun looking at the original, seeing the designer, and getting the history of the outfit. I test my coloring books with various medium (which I will list in the comments area for anyone interested in the list.) My tests are not exhaustive as I spend about half an hour per book with my tests. The tests do give me an idea of how the different medium react to the paper but not the experience of coloring a full design. Here are the results of my tests on this book: Alcohol-based markers do bleed through but only the tiniest bit. No other wet medium bleed through at all. That includes water-based markers, India ink pens, and gel pens. Gel pens definitely require more drying time than usual. Coloring pencils worked well for regular coverage and for layering. My issue arose with blending. My blends were very uneven – with a much darker stain in the middle and only slight color to the sides I was blending. This was true of both wax and oil based pencils. I would have liked to have attempted some blending, especially in the backgrounds but, at least at my skill level, I will have to abstain. My hard lead pencils worked well – but I don't attempt to blend those as that is not how I use them. I find that they are good for some detail areas where my soft lead pencil tips cannot fit.

I received my Vogue Colors A-Z in the mail today and so far I am very pleased. The book is beautiful with much to color using reproductions of the covers presented for coloring or not. One thing about the reproductions. Their colors are not at all true to the originals. For example, I own a Vogue cover for June 1, 1916. The original colors are different and don't have the rather ugly brown border. One thing I should have asked about before my purchase is the quality of the paper used in the book. The coloring pages are thick, but are they archival?

Good for anyone who likes detail and fashion. beautiful sturdy cover, good pics...double sided, but I'll live with it....HEAVY PAPER , BIG PLUS.

A stunning book! As I leafed through the pages, I was riveted by the attention to detail. The motifs

on the endpapers begin the journey and as a bonus, can be colored. The Vogue covers provide just enough black lines to color - but not too much - and the paper quality is excellent. I especially love the pullout pages of dresses from 1912-1932 - reminded me of paper doll books from my childhood. Also, the colorized versions of the Vogue covers appear in the back, in case you need some inspiration! Am buying copies for my friends and their children. What a delight!

This is a large coloring book with a lot of pictures of Vogue fashions and such, even on the inside of the front & back covers; each alphabet letter is on the left side of the page, it's large with a design to color, if you want; the right side of the page are the pretty models wearing the Vogue fashions for coloring; there are objects relating to fashions of varying sizes to color.

I wanted a book with different things to color and this certainly fit the bill. Everything else is mandalas, flowers, animals, etc. I always used sharpies for a crisp look but they just don't do this book justice. Good ole' colored pencils do the trick with the Victorian look. If you are looking for something different yet easy lines to follow this book is for you.

a really great walk through fashions and art from the past, I love the art from the 20's and this book is full of them , real covers from vogue's past for you to color, plus a 3 page fold out of fashion models that can be removed and colored

Awesome adult coloring book. Very high-quality and totally unique. The higher price over other coloring books is worth it if you're a fashion lover or want something other than just geometric patterns.

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